

# Introduction to User Story Development

## ABOUT

Xcelerate Partners is a full service business technology consulting firm. We focus on delivering programs, projects, and change initiatives for small, medium, and large size businesses. We excel at Lean/Agile project and program management, executive and team level coaching; as well as, training.

## CONTACT US

Xcelerate Partners  
Cincinnati, OH  
Contact: Alan Bustamante  
Direct: 513.549.2615  
Mobile: 210.367.7680  
alan@xceleratepartners.com  
www.xceleratepartners.com



---

*Good class, knowledgeable instructor, games were fun*  
— Vice President,  
PolicyWorks

---

## DETAILS

The **Introduction to User Story Development** workshop will introduce participants to the concept of user stories during this one day event. Participants will learn what user stories are, their role in agile development, elicitation techniques for identifying user stories within the company's products, and how to prioritize and size user stories. We conclude with a user story writing workshop to get your team kicked off with an initial set of stories.

### What this class covers

- The history, purpose, and definition of user stories
- Elicitation techniques
- Prioritization techniques
- Sizing techniques
- User story writing workshop

### Intended Audience

This class is suitable for any project team or organization looking for foundational knowledge in user story development. While the primary target audience are members of a team, such as Product Managers/Owners, Analysts, Engineers, Quality Professionals; executives and senior managers are also encouraged to attend. There are no prerequisites to take this class.

## WHAT'S INCLUDED

- Printed copy of workshop materials
- PDF of workshop material for distribution within your company
- One deck of Planning Poker cards
- Qualifies for 7 PMI PDU's

## LEARN MORE

### Cost

\$700 per person (min 10 participants). Group discounts are available. Call for more details.

### Scheduling

This is a private class and takes place at the client facility. Alternate facility arrangements can be made with advance notification. Call for more details.